

To BBC CHARTER REVIEW CONSULTATION
DEPT FOR CULTURE, MEDIA & SPORT.

T. CLARK

3RD MARCH 04.

DEAR SIR/MADAM,

VALUE - THE BBC IS STILL THE MOST RESPONSIBLE
'BODY' INVOLVED IN BROADCASTING -
TV AND RADIO, AND IS, IN THE MAIN,
FULFILLING ITS PUBLIC SERVICE REMIT;
IT ALSO, VERY IMPORTANTLY, DOES NOT
HAVE, NOR EVER SHOULD, COMMERCIAL
BREAKS!

FAULTS - UNDER GREG DYKE, THERE WAS OVER-
DUE ATTENTION DIRECTED TOWARDS
RATINGS - AND ^{HE} RELATIVELY RECENTLY,
ADMITTED TO THIS, I BELIEVE.
AS A PUBLIC SERVICE BROADCASTER,
THE BBC SHOULD BE COMMITTED TO
'QUALITY', AND REMAIN A BENCH-
MARK, GLOBALLY - VIA A WRITTEN
STATEMENT OF INTENT, INCLUDING
TO ALL FEE-PAYERS, AS WHEN IT
PUBLISHED ITS PROMISES BOOKLET A
FEW YEARS BACK, (AND THEN DID
NOT HONOUR THEM!).
IT'S 'PROMISES', OR THE EQUIVALENT,
NEED TO BE INDEPENDENTLY
REVIEWED, SO IT IS ACCOUNTABLE.

FEE

I FIND NO PROBLEM IN PAYING THIS, BUT
IT COULD BE HIGHLIGHTED THAT MONTHLY
DIRECT DEBIT EASES THIS.

ANCILLARY SERVICES - I WATCH NO OTHER THAN BBC1/BBC2 SO
CANNOT JUDGE, BUT WONDER IF IT NEEDS SO
MANY FRINGE CHANNELS TO FULFILL ITS ROLE.

P2 continued.

ONE AREA IN WHICH I BELIEVE WE ALL COULD GAIN IS FOR IT TO BE USED TO CONVEY MORE INFORMATION/MESSAGES (COMPLETELY NON-POLITICAL) REGARDING HEALTH ETC ETC TO THE PUBLIC - A TOOL FOR GOOD - PERHAPS VIA THE 'SPACES' FOR ENDLESS 'TRAILERS' THAT NOW OCCUR!

FINALLY - A 'GROUSE'

THE ONE THING I MOST OBJECT TO IS WHEN THE BBC SHOWS MANY REPEATS, AND 'LOSES' SPORTING EVENTS, WHILST FOR EXAMPLE, IT IS RUMOURED, PAYING GRAHAM NORTON A \$ MILLION CONTRACT TO DEFECT FROM COMMERCIAL T.V. - JUST ONE EXAMPLE OF THE 'CLOSED' WORLD OF T.V. GIVING RISE TO EXAGGERATED SALARIES.

PERHAPS THE BBC WOULD BE BETTER, IN CONJUNCTION WITH OTHER 'ARTS' BODIES, ENCOURAGING OTHER TALENT - VIA AN ACADEMY - AND NOT BEING HELD TO RANSOM!

Yours Sincerely

✓ B. Paul.