

12-3-04.

B.B.C. CHARTER. REVIEW CONSULTATION.

Dear Sir/Madam,

Re your Pamphlet through
my sheet. Now BBC your say. Here are my
Answers to your Questions: —

1) I find great value in BBC TV. THE NEWS
VERY UP TO DATE. EDUCATIONAL. PLENTY FOR
CHILDREN. LACKING IN LANGUAGES. FRENCH
GERMAN SPANISH. PLENTY ARTS PROGRAMMES.
CULTURE PLENTY OF THAT TOO.

2) THE INTERNET. WE NEED THESE PROGRAMMES
FOR EDUCATION & DIGITAL TV. IS A MUST.
FOR FUTURE.

3). COMMERCIAL YES YOU SHOULD RUN COMMERCIAL
SERVICES FOR BUSINESS. YOU WOULD GET.
QUITE A LOT OF FEEDBACK.

3) THE BBC SHOULD BE RUN YES BY GOVERNORS
BUT ALSO DELEGATE TO SHOP FLOOR LET
YOUR EMPLOYEES HAVE A SAY TOO.

4) THE BBC SHOULD MAKE SURE THAT. ITS
PROPERLY ACCOUNTABLE TO THE PUBLIC
BY GETTING MORE OF YOUR EMPLOYEES TO STAND
UP AND BE COURTED. (NOT THE PUBLIC WRONG
MOVE.)

5 I WOULD LIKE TO SAY. ALSO YOUR FOOTBALL
COVER IS GREAT.

I MYSELF ENJOY. BBC TV. ALL THE
UP TO MINUTE REPORTING FROM HOME
& ABROAD. DON'T CHANGE TOO MUCH.
AS PEOPLE MIGHT STOP VIEWING.

Yours faithfully
MR & MRS V CHEYNE,