

Sent: 13 December 2003 12:19  
To: BBC Charter Review  
Subject: (Kein Thema)

In the hope that these few words prove to be of some worth, I would like to voice my opinion vis-a-vis the BBC and possible changes.

It seems that in Britain in the last 20 years that change has occurred because it was said that it should. Core principles, social elements, micro/root changes have taken place that in my opinion have damaged so much good that I knew

of, felt, when I was growing up. Change is a human process but enforced change without adequate foresight goes against this very same human process. It seems that this has happened so much in Britain. Political correctness, a multicultural society, adoption of modernity, worrying so much about the 'individual', often at the expense of the group. We are advised by 100's of consultants

who are often just recycling something from overseas, principally America. They have created a wonderful industry...for themselves.

Dynamic, real change from within the society has, in my opinion, all too often been robbed from us, in favour of enforced reworking of principals from outside.

My point is PLEASE do NOT let this process of 'so-called' change, destroy so much that is good about the BBC. Survey. Yes. Listen. Yes. That is clever.

Do not cater for mediocrity as has become the wont of recent 'British' thinking imported from the USA.

The BBC IS special. It is unique. I live and work mostly in Europe. I write from Germany where I can sadly only receive BBC World...that all too vain attempt at playing competition games with CNN or NBC. Classic mistake. We Brits should concentrate on no longer trying to be a world power. Why? Because we are clever enough to realise that 1) such thinking brings short-term joy  
2) its too expensive and a waste of money that Britain and in this case the beeb should not afford.

BBC world, fine, but its own format and more representative of what goes on at home. Please. Or make BBC available in Europe????

It s the classic debate of public v. private. One brings (CAN) quality, variety and pleasure of a kind that the private, accounting book service never can

as at the end of the day, decision making is controlled from outside factors.

Often self-motivated or more concerned with satisfying impersonal investors who are so far removed from the day to day processes involved in such a wonderful cultural institution such as the BBC.

Is there no way for the BBC to raise money from the public/investors, like a share-issue but with no promise of anything other than quality TV, adventurous and thought-provoking cinema and art-production of the highest quality. I am sure that there are enough people in the UK whom are fed up with mediocrity and who would willingly donate, invest, fund etc etc to achieve even greater greatness.

THAT is the difference. As soon as a BBC programme comes on German, French or Italian TV, one sees the difference. Even my German friends say...BBC...straight away. More of this please. Why do we see so few programmes from such a huge organisation?

If the BBC wants to make an impact overseas, then make 'international shows of the same, high quality, translate and sell them and call that BBC World!!! Documentaries, wildlife. BBC is king. In Europe, however, art-related programming, ARTE is king. Now that is very interesting television. The beeb should learn from such providers too. They are not profit-driven. They are international and serve a very useful role in responsibly/actively uniting countries

and, at ground-roots level, providing interesting programmes for the people.  
To shorten an epistle.

Please plan the changes properly.

Please try and think up NEW (not copied) and refreshing ways of funding part  
or all of the BBC.

Please don't sell Britain even further down the road of self-interested  
accountants who rarely have any concept of real life.

Please don't compromise quality. Quality in art/entertainment is the ONLY  
thing that endures.

Please be long-sighted and communal rather than short-sighted and individual.

Please continue to provide a wonderful, exemplary 'product' (to satisfy the  
accountants and marketeers) and not further slide down the irresponsible road  
of mediocrity and '-ism satisfising that has done so much to cheapen values and  
brainwash recent generations into seeing/experiencing a very NARROW version  
of the world and its true reality.

Clearly demanding yet I believe that the talent and will exists to bring  
about GOOD change. Good change that makes it a priority to positively  
contribute

to our lives and development as human beings.

You would all have my support both morally and financially if I could find a  
way.

Yours very sincerely,  
Adrian Cave