

29th March 2004

To whom it may concern

1) What do you value most about the B.B.C.?

- a) Sports coverage but limited in variety!
 b) Arts Coverage, on B.B.C. 2, is good

although very limited!

2) How should the B.B.C. adapt to cope with changes in technology & culture?

What I don't want to see is a mass defection to please computer addicts. I get sick and tired of having to put up with • Com garbage on my screen. The majority of people can use internet etc. on their personal computers. Leave the T.V. Screens uncluttered!

3) What do you think of the t.v., radio and online services, the B.B.C. provides?

a) You must halt the Americanisation of our culture. Stop dumbing down programmes & set high standards, at all times!

b) Stop the overslick presentation of what was once one of B.B.C. jewels in the crown:-

(2)

'The 6 to 10 o'clock news. Viewers hardly have time to draw breath between items. It is not necessary to present news items as educational demonstrations with a presenter delivering childlike images on a backcloth. Credit your viewers with a modicum of intelligence!

c) Reduce the number of meaningless, trivial and insulting make-up/over programmes esp. D.I.Y. Wouldn't it be better to provide the public with a series on for eg. woodworking, presented by an experienced craftsman/lecturer. This would be infinitely better than cherry picking a craft & wrapping it up with over trendy, fast talking, sexy presentations. The B.B.C. need to think carefully about practical presentations and stop trying to 'bombard' the public with meaningless & trite American type chat shows.

4) Should the B.B.C. run Commercial Services?

The B.B.C. should continue to run Commercial Services, but not dumb down magazines like B.B.C. History - it should be written by top historians not super trendy wendy type journalists! Beware! Remember the rapidly increasing number of University Scholars! (With huge debts - the B)

5) How should we pay for B.B.C.?

As at present but free for over 60's,

(3)

disabled and unemployed!

6) Is the B.B.C. organised in the most effective way?

No! Simply not good enough to cater for all tastes!

Now the trend is towards Digital, allocate your channels to particular forms of entertainment:-

B.B.C. (1) - General, light entertainment & news

B.B.C. (2) - Arts, Crafts, plays, films & multiculturalism.

B.B.C. (3) - Exclusively Sports of all types!

B.B.C. (4) - Repeats of B.B.C. (1) & (2) & (3)

B.B.C. (24) - News - travel - weather - holidays.

C.B.B.C. - Children's programmes

Thus organised - the public could then watch a programme, on a particular channel without having to worry about an overrunning of a major sporting event thus delaying or even cancelling other programmes (think of video timing & how it could be affected!) The B.B.C. have been guilty of this ridiculous practice over many years! It is called majority screen blackmail.

7) How should the B.B.C. be run? How should it be regulated?

a) All governors should be non-political, drawn from all parts of society inc. refugees!

b) The Director General must be an ex. t.v./radio/film/theatre producer/presenter/director.

c) The government should have no say in the running of the B.B.C! (So why is the government minister leading this?)

(4)

d) What has happened recently, with this government, is an insult to the workers of the B.B.C. and to us as taxpayers! Why did Greg Dyke have to go? He was the future & visionary of the B.B.C. (And very popular!)

N.B. Politics in this country is based on short termism but the B.B.C. is permanent and inspirational to millions across the world, over decades of war, political strife, famines, disasters etc. Eg. 'Blue Peter' - inspirational for our youngsters and their parents!

7e) Send out a yearly questionnaire coupled with an annual audit account - 2 sheets of A4 will do!

8) How do we ensure that the B.B.C. is properly accountable to the public (Why Parliament?)

a) look at 7e

b) Form an independent trading/viewing panel made up of people from all walks of life - not m.p.'s with a party line à la Blair/Howard etc.

c) The B.B.C. must be financially independent of Parliament otherwise it won't be respected!

P.S. Hopefully the BBC will read my comments after the minister has?

Yours faithfully
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