

29th. March, 2004.

BBC Charter Review Consultation,
Dept. for Culture, Media and Sport,
2-4, Cockspur Street,
London, SW1Y 5DH.

Dear Sir/Madam,

PLEASE KEEP THE LICENCE FEE, as a means of financing the BBC. I frequently listen to Classic FM on the radio. This is a high quality programme of a BBC Reithian Standards level. But it is so irritating to have one's enjoyment continually interrupted by pestering adverts. If only the BBC were running Classic FM!

I have no objection to the BBC running commercial services, such as the Radio Times, to which I subscribe, and producing videos and DVDs of popular programmes, but no funding of services please, by means of commercial radio and television advertising.

The BBC should produce quality programmes, which reflect 'Reithian Standards'. One such programme, which I enjoyed immensely, was 'A Seaside Parish' which documented the first year's ministry of the Revd. Christine Musser, at Boscastle in Cornwall. Thank goodness the programme wasn't continually interrupted by adverts.

It can be argued that programmes on television should reflect life as it really is and not some sanitised version. It is quite correct and part of the citizen's democratic right to be informed, that we are made aware of any evils and injustices that are taking place. But what people see on television can influence their lifestyles and attitudes and if they see dramas with swearwords and gratuitous violence and sexual immorality and drunken behaviour, then they, (and particularly the younger generation), may believe that such attitudes are quite normal and acceptable.

The Archbishop of Canterbury has recently condemned the series, 'Footballers' Wives', (not a BBC production). I quote from 'The Observer', 28/3/04.

'For the Archbishop, the greed, treachery and adultery it chronicles is a piercingly accurate parable of all that is wrong with morality in Britain.'

The BBC should have a reconsideration of the ideals of Lord Reith and present programmes which portray a much nobler and higher standard of morality.

Yours faithfully,

James Carter.