

Dear Sir / Madam,

10.3.04

BBC Royal Charter & Agreement
Review 2006

I wish to put forward my views in connection with the Review of the BBC's Royal Charter. I support the continuation of the Charter, in its present form, or one very similar. In general my views are:-

- A. The BBC TV & Radio is the best in the World
- B. More people watch it than any other station & listen to BBC Radio
- C. The BBC is required to inform, educate & entertain. It does this very well
- D. Harold Wilson said that T.V. should be harnessed for education. He set up the University of the Air. This service of the BBC is its lasting memorial to Harold Wilson
- E. It should continue to be financed by the licence fee
- F. It should not be shackled into selling & using all its copyrights
- G. No advertising or sponsorship should be allowed on BBC TV & Radio
- H. The service should be given sufficient licence fee to compete for important national events

I More national events should be redressed for terrestrial T.V. & Radio

J There are a wide variety of programmes for every taste. This is because of the merit, & because it is not financed or required to make a profit.

People who can afford an average of \$40 per annum coverage for pay T.V. can afford \$250 a week. It is extremely good value for all that is on BBC Radio & T.V. (& I.T.V.) for those that want it. Competition between the two systems has on the whole enhanced the programming of the BBC ^{TV} & Radio, no one is deterred from using T.V. & Radio - only a ^{very} small minority do not, the BBC is respected & recognised everywhere in the world, as being so. Its products go all over the world.

The Charter should be renewed. No ifs or buts; it is essential.

American & French T.V. are geared to the profit & lowest common denominator. The standard ~~is~~ products & presentation is awful. We don't want it repeated here in the UK.

Yours faithfully

Arabella Cameron
(MARION CAMERON)