Sent: 12 December 2003 00:26
To: BBC Charter Review
Subject: Opinion

Dear Sirs, I saw an article in the Guardian Online indicating you were seeking views on the BBC licence and the BBC's means of funding. For many years I have considered the BBC licence fee to be immoral.

My position is this: If televisions were all sold with BBC channels locked out and only available by purchasing an unlock code at the current licence fee rate, how many people would choose to purchase it? I believe the majority of people would choose either another service, be it cable or satellite, or not to purchase it at all for whatever reason.

The BBC licence fee is an unfair tax on watching television. Primarily I watch Channel 4 and Channel 5, I will then try BBC if there is nothing good on these channels, but I am expected to pay the same as someone that prefers to watch a BBC channel. It's unfair, immoral and uncompetitive. My preference would be to abolish this fee and make a choice as to whether the BBC is funded by advertising, sponsorship or subscription, I don't care which as I don't watch it much, but then that's the point, contrary to what the BBC may think, they're not so great that I would willingly choose to pay to watch it.

Thank You, Edwin Bradford.
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