

From: alex
Sent: 13 December 2003 06:10
To: BBC Charter Review
Subject: Royal Charter Review of the BBC

Dear Madam, dear Sir,

Commercialisation seems to embrace almost every aspect of modern life. The BBC currently provides a safe haven for television without interruption by commercial adverts. And the BBC's TV and Radio broadcasts remain uninterrupted.

Secondly, quality is an issue. The BBC has produced fine drama, documentaries and films. I am happy to pay for that privilege in a licence fee.

The money-making broadcasts are mostly sports, of very little recreational value (why watch people run if one can do it themselves and get fit with it). So why not "outsource" them and charge premium fees for those.

If you think you need the money from adverts, why don't you offer a two tier service? One, where all can enjoy tv /radio for free, supplemented by ads, and another, where one would pay, say 15 per month for advert-FREE real quality broadcasts. This could be achieved by supplying your own set-top box (or any other receiver). Or you could sell your own TV-video (computer) card that guarantees TV/Radio reception that is advert-free.

But, please, do RETAIN a service that remains independent from political and commercial interests, factual, and high quality.

Please do not hesitate to contact me if you have any further queries.

A. Keel

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