

SCOP survey on the Lambert Review
Examples of good practice in HE-business collaboration

(NB: If you would like an electronic version of this form, please e-mail:
patricia.ambrose@scop.ac.uk)

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Type of collaborative activity:
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We offer the following as an example of best practice. Collaboration with the Music Technology Industry

Brief description:
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A Centre of Expertise

Underpinned by a new honours degree in Creative Music Technology. Developed with 'third stream' funds. Industry links built in from conception. Rapid growth in training events for businesses and 'end' users. Sponsorship and bursaries (in kind) from business partners.

Aided development of successful Foundation Degree in Commercial Music. Developed 'Centre of Expertise' with HEROBC/HEIF funding. Recently appointed dedicated manager of Centre of Expertise to develop training materials with business partner. Achieved national recognition as a Training Centre for international partners.

2. How did the project/relationship come about? Were you local RDA or relevant Sector Skills Council involved? What more could be done to facilitate successful partnerships?

Developed through direct contacts, including suppliers to the industry.

3. If you do not have, or would like to strengthen, such relationships, what are the main barriers to doing so? These might include management and organisation or issues relating to technology transfer and intellectual property.

Funding to be flexible and responsive to dynamic markets – HEFCE have been supportive in this context.

IPR is a challenge we are having to meet as our activities develop.

4. How does your institution ensure that your graduates have the necessary employability skills? Do you regularly communicate with key business/industry representatives to ensure that your programmes are relevant? How well does business communicate its needs to you?

Increasingly our programmes are orientated to the skills and knowledge demanded by business/industry and these incorporated into the development of programmes.

Third stream activities has increased both the 'day-to-day' and strategic contact with business.

We continue to look for enhanced communication with industry and are working on strategies to actively involve businesses rather than extending forums/meetings. This includes the participation of members of the business community on subject Steering Groups. Future development of Foundation Degrees will enhance these opportunities.

5. Any other views or comments?

Important to continue to recognise the contribution of small/medium HEI's often developing in 'niche' areas.

Value of the creative industries should be given increased recognition.

Thank you for completing this survey. Please return by **Friday 11 April 2003** to: Patricia Ambrose, Executive Secretary, SCOP, Woburn House, 20 Tavistock Square, London WC1H 9HB. Fax: 020 7387 7712.